

Professional SWOT analysis tool

A professional SWOT analysis is a great tool to identify your strengths, weaknesses, opportunities and threats to your own professional development. The tool can help you discover things about yourself that are opportunities, that you would otherwise never have considered, it can help you identify and understand what your weaknesses are so that you can turn those into development possibilities without any threats or obstacles.

Read the questions on the next page, reflect on them before writing down your answers and work through your personal SWOT analysis. There's no need to overthink it, go with what pops into your head. Your answers will help you to progress through the 4 levels of consciousness, which I've written about at

<https://learningelements.mykajabi.com/blog/the-4-stages-of-consciousness>



<p>Strength What do you do well? What do you like doing?</p>	<p>Weakness What would you like to improve? What is holding you back?</p>
<p>Opportunities What can you do now? Who can help you?</p>	<p>Threat What are some negative work habits? What do you get caught up in that holds you back?</p>

Want to take the next step in achieving your professional goals?

Email us at: info@learningelements.com.au and we can get started on ma