

Training needs SWOT tool

A training needs SWOT tool can be used to identify strengths, weak spots, opportunities, and threats related to training and development. The tool can help you discover areas in the business where training would be of great benefit, that you would otherwise never have considered, it can help you identify and understand challenges around training and what obstacles may exist.

According to a LinkedIn study 94% of employees say they would stay at a company longer if it invested in their learning and development.

(Source: LinkedIn Learning 2019 Workplace Learning Report)

<p>Strength</p> <ul style="list-style-type: none"> • What do you do well in relation to training and development? • What do your team members enjoy? 	<p>Weak spots</p> <ul style="list-style-type: none"> • What would you like to improve? • What is holding you back?
<p>Opportunities</p> <ul style="list-style-type: none"> • What are your top 3 training priorities? • What needs to happen to get started? 	<p>Threat</p> <ul style="list-style-type: none"> • What are the main challenges related to training and development? • What could happen if the workforce had little to no training and development?

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